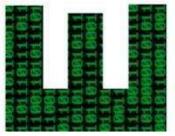# EcoDesign in Textile sector

Unit 10: Sustainable Business Models

UNIT QUIZ

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N°	Question
1	Business Models are tools that describe how an organization can
2	The creation of value is the set of all the activities connected to the realization of the product/service
3	The business model only provides the guidelines with which the company converts the innovation into value acquisition (profit) without the need for an appropriate strategy able to bring a competitive advantage towards the competition
4	Which statement is true?
5	Sustainable Business Models can serve as a means of coordinating technological and social innovations at the system level.

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 2 of 12

N°	Question
6	Which statement is false?
7	The first category of sustainable Business Models includes archetypes with a strong component of technological innovation, such as those related to manufacturing processes and product redesign.
8	The second category of sustainable Model Business includes those archetypes that focus on innovation from an environmental point of view
9	The third category of sustainable Business Models includes those archetypes that focus on innovation from an organizational point of view
10	A company creates value for its customers when it helps them perform an important task, satisfy a desire, solve a problem
11	the Business Model describes the logic with which an organization creates, distributes and captures value
12	The archetype "Maximizing energy efficiency and materials" belongs to the category

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 3 of 12

N°	Question
13	In the social category there is the archetype "Creating value from waste"
14	In the Technological category there is the archetype "Creating value from waste"
15	In the social category there is the archetype "Offer functionality rather than property"
16	In the social category there is the archetype "Use renewable energy and natural processes"
17	Doing more using less resources, generating less waste, emissions and pollution is the synthesis of the archetype
18	Which archetype adopts the principles of the Circular Economy?
19	Accenture identifies five circular business models
20	The five circular business models are: • circular production chain • recovery and recycling • extension of the life cycle • sharing platforms products-as-a-service (service purchase models instead of products)
21	the circular economy could bring benefits for $ 4.5 trillion by 2020
22	Which archetype of technological innovation focuses its attention on reducing environmental impacts?

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 4 of 12

N°	Question
23	Which archetype is low on the concept of "going from offering a product to offering a service"?
24	The "products-as-a-service" models involve the substitution of the sale of a product with a leasing contract
25	Adopting responsibility policies means assuming a strong position for the company in the face of all the actors that can be defined, according to the current Business Model jargon, stakeholders
26	Which archetype is low on the concept of "assuming a strong position for the company in front of all the actors"?
27	A company's liability policies can relate to the activities present in the various stages of industrial production and the social environment in which the company has fallen
28	What is the archetype of the approach in the relationship between producer and customer to incentivize to consume less, to waste less and use the products for longer?
29	Which archetype belongs to the "Organizational" category?
30	Which archetype belongs to the "Organizational" category?

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 5 of 12

N°	Question
31	Which archetype belongs to the "Social" category?
32	Which archetype belongs to the "Social" category?
33	Which archetype belongs to the "Social" category?
34	Which archetype belongs to the "Technological" category?
35	Which archetype belongs to the "Technological" category?
36	Which archetype belongs to the "Technological" category?
37	Which archetype does not belong to the "Technological" category?
38	Which archetype does not belong to the "Technological" category?

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 6 of 12

N°	Question
39	Which archetype does not belong to the "Technological" category?
40	Which archetype does not belong to the "Technological" category?
41	Which archetype does not belong to the "Technological" category?
42	Which archetype does not belong to the "Social" category?
43	Which archetype does not belong to the "Social" category?
44	Which archetype does not belong to the "Social" category?
45	Which archetype does not belong to the "Social" category?

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 7 of 12

N°	Question
46	Which archetype does not belong to the "Social" category?
47	The archetype "Repositioning activities with respect to society and the environment" has as its principle the commitment to bring social and economic benefits, rather than aiming for profit alone, through greater collaboration with local communities and stakeholders.
48	The archetype "Repositioning the activity with respect to society and the environment" has as its principle the commitment to bring economic benefits
49	The archetype "Encouraging sufficiency" recalls dynamics similar to those between a craftsman and his client
50	The archetype "Encouraging sufficiency" recalls dynamics similar to those between a large company and the global market
51	The archetype "Encouraging sufficiency" recalls dynamics similar to those between an NGO and the assistance to humanitarian sotenibiltià projects
52	The archetype "development of large-scale solutions" aims to scale sustainability strategies to maximize benefits for the environment and for civil society.
53	The archetype "development of large-scale solutions" aims to scale sustainability strategies to maximize profits through large companies.
54	The archetype "development of large-scale solutions" aims to scale sustainability strategies to maximize profits through Small and Medium Enterprises.
55	The archetype "development of solutions on a large scale" has among its most widespread applications crowdfounfing solutions

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 8 of 12

N°	Question
56	The archetype "development of solutions on a large scale" has among its most widespread applications Franchising solutions
57	The archetype "development of solutions on a large scale" has among its most widespread applications Crowdsourcing solutions
58	In Italy Eppela, which is the most widespread crowdfunding site, collected a total of 4.6 million euros
59	The archetype "development of solutions on a large scale" has among its applications the philosophy of business incubators, where start-ups and small businesses can consider collaborative approaches
60	Business incubators are spaces managed by large companies
61	Business incubators are only managed by public bodies
62	Open Innovation is based on specific Copyleft licenses
63	Open Innovation distributes its scientific and research results freely and with unlimited use
64	The modern franchise has spread since the thirties of the last century with the establishment of large restaurant chains, and it literally exploded in the fifties of the last century with the development of fast food chains
65	In the "large-scale solution development" archetype, large multinational companies are potentially in a better position to promote large-scale sustainability, however, in the short term, start-ups or small businesses are likely to embark on the most radical innovations.
66	The archetype "Creating value from waste" deviates from the traditional linear economic model "take, make, waste", and adopts the principles of Circular Economy
67	The archetype "Creating value from waste" uses the traditional linear economic model "take, make, waste" adapted to waste
68	The archetype "Creating value from waste" minimizes waste

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 9 of 12

N°	Question
69	The archetype "Creating value from waste" wants to create new value from what is commonly defined as waste
70	The archetype "Maximizing energy efficiency and materials" is based on offering its customers products or services that use less resources, generate less waste or emissions
71	The archetype "Maximizing energy efficiency and materials" is based on offering its customers products or services based on renewable sources
72	The archetype "Maximizing energy efficiency and materials" is based on offering its customers products or services that do not use energy from fossil fuels
73	The archetype "Maximizing energy efficiency and materials" is based on offering its customers products or services that use only nuclear energy
74	The Business Model Canvas is a tool that, according to the definition provided by the inventor, Alexander Osterwalder, describes how the organization creates, provides and captures value
75	The Business Model Canvas is a tool that, according to the definition provided by the inventor, Alexander Osterwalder, describes how the organization is the basis of every activity
76	The Business Model Canvas is widespread for the analysis of innovative ideas that are transformed into successful start-ups
77	The Business Model Canvas has a strong graphic representation of the different areas of analysis
78	The Business Model Canvas is based on a Creative Commons license Attribution-Share Alike 3.0 unported (Copyleft system)
79	The structure of the Business Model Canvas consists of a framework within which the 9 constituent elements of a company are represented in the form of blocks

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 10 of 12

N°	Question
80	The structure of the Business Model Canvas consists of a framework within which the 9 constituent elements of a business process are represented in the form of blocks
81	The first step of the Business Model Canvas consists in the preparation of a Value Proposition Canvas useful to describe in detail the process of creating value
82	When compiling the Business Model Canvas it is important to follow the order suggested by the same designer Osterwalder.
83	In compiling the Business Model Canvas it is important to fill in all the steps suggested by the same designer Osterwalder regardless of the order of compilation
84	When compiling the Business Model Canvas, the Customer segment (CS) is the first point to be completed
85	When compiling the Business Model Canvas, the Value Proposition (VP) is the first point to complete
86	In compiling the Business Model Canvas the Channels (CH) is the third point to be completed
87	When compiling the Business Model Canvas, Customer Relationship (CR) is the second point to fill in)
88	When compiling the Business Model Canvas, the Cost Structure (CS) is the last point to be completed
89	When completing the Business Model Canvas, the Key Partner (KP) is the last point to complete
90	The Business Model Canvas focuses on the four fundamental areas of business models: product, customer relationship, infrastructure management, financial aspects
91	Sustainable Business Models are based on the classification proposed by Bocken et al. (2014), which has cataloged 8 archetypes

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 11 of 12

N°	Question
92	Simple design can not be a source of business in the absence of an adequate analysis of the Business Model applied to the design process used.
93	From the point of view of the company structure, the Business Models described in this unit involve the more or less radical rethinking of one's strategy.
94	The subdivision into 8 archetypes is the only one possible as Business Models
95	The subdivision into 8 archetypes is not the only one possible as Business Models. There are also other classifications linked to specific sectors, for example the 5 Business Models of the ICT sector
96	The Business Model, as described here in the 8 archetypes, can only be used individually
97	To help in defining your Business Model you can use a widespread procedure and Opensource called the Business Canvas Model.
98	The combination of the Sustainable Business Model and ECODESIGN leads to a strong exploitation of the concepts of Circular Economy and to a concrete implementation of eco-sustainable business developments
99	The Business Model Canvas focuses on the two fundamental areas of business models: product and customer relationship
100	Sustainable Business Models and design are not related in any of the archetypes described

Ecodesign in the Textile Sector
Unit 10: Sustainable business models.
Page 12 of 12