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Basic Concepts on Ecodesign

Unit 10 Introduction to Ecolabelling. Communication Quiz and Assignment

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10.1 Quiz

- PLEASE, CHOOSE THE CORRECT ANSWER:

1. Ecolabels allow an organisation to:
 - a. Publish the environmental qualities of their products and services.
 - b. Improve the image of the organisation or product to a more environmentally friendly one. Distinguish them from their competitors.
 - c. All of the above.
 - d. None of the above.
2. There are three types of official ecolabels at an international level and they are defined in the following standards:
 - a. ISO 14020, ISO 14021 e ISO 14024.
 - b. ISO 14021, ISO 14024 e ISO 14025.
 - c. ISO 14024, ISO 14025 e ISO 14006.
3. To select an ecolabel, an organisation must consider:
 - a. Mandatory legislation for holding an ecolabel and its scope.
 - b. The need for an independent third party to verify it and the viability of the certification costs and costs for implementing it.
 - c. All of the above.
 - d. None of the above.
4. Type I Ecolabels are voluntary, monocriterion; the environmental criteria are set by a product group, the verification comes from a third party.
 - a. True.
 - b. False.



5. The European Ecolabel is a type I label. There are regulations for a lot of products, which establish criteria and methods of evaluation, some of those products are:
- Computers and notebooks.
 - Paper and byproducts.
 - Textile products.
 - Food products.
 - a, b and c.
 - All of the above.
6. What type of ecolabel does not follow the scheme of standard ISO 14020?
- Type I Ecolabel.
 - Semi Type I Ecolabel.
 - Type II Ecolabel.
 - Type III Ecolabel.
7. The main difference between Type I and Semi type I Ecolabels is:
- Type I Ecolabel is precise in data and Semi type I is not.
 - Type I Ecolabel is multi-criteria and Semi type I is usually mono-criterion.
 - Type I Ecolabel may be verified by a third party and Semi type I may not.
8. What Type of Ecolabel can generate more confusion among consumers?
- Type I Ecolabel.
 - Semi Type I Ecolabel.
 - Type II Ecolabel.
 - Type III Ecolabel.



9. The environmental product declarations, Type III Ecolabels, provide detailed information on the environmental performance of a product based on a standard or specific product category rules. They allow comparison between products.
- True.
 - False.
10. The main difference between "ecolabel" and "ecodesign" is:
- The former is a product certification while the latter is a management system.
 - The former is an organisation certification while the latter is a management system.
 - The former is an organisation certification while the latter is a product certification.

10.2 Assignment

Take the product you chose in the Unit 1 task as a reference and consider that the organisation wants to carry out environmental improvements on its products to minimise its environmental impact:

- Select the type of Ecolabel that you would choose for that purpose and explain why.

